

IMPACT OF CORPORATE RETAILING ON SMALL BUSINESS

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ABSTRACT

Retail industry in India is undergoing changes as large players are entering into retail business. Concerns have been raised that the aggressive expansion of corporate retailers may have adverse impact on small business. Opinions are divided on impact of corporate retailing on small business; while some are in favour of corporate retail others are protesting their expansion. The paper attempts to study the impact of entry of corporate retailing on small business.

KEYWORDS: *Indian Retail, Corporate Retail, Unorganized Retail Sector, Small Retailers, Foreign Direct Investment*